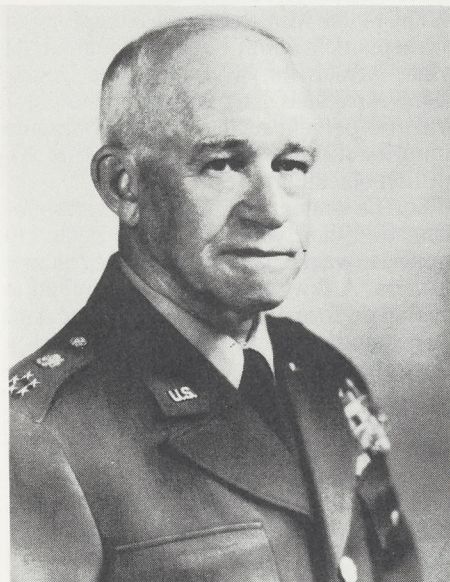


# Overseas Press Club Bulletin

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MAY 1, 1981

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## Omar Bradley, Leader in War and Peace



General Omar N. Bradley

General of the Army Omar Nelson Bradley, last of the nation's five-star generals, senior commander of 1.3 million American troops in the 800-mile drive from the Normandy invasion beaches to the World War II-ending link-up with the Russians at the Elbe River, first chairman of the Joint Chiefs of Staff, and the most distinguished honorary member of the Overseas Press Club, died April 8, in New York City, at the age of 88.

He was buried April 14, from Washington's National Cathedral, with internment in Arlington National Cemetery. OPC President **Henry Gellermann**, another World War II veteran, represented the club at the full honors military funeral.

Many OPC members, as war correspondents, covered Bradley's military triumphs, from the Bizerte naval base, which ended the North African campaign, to the Sicilian invasion, the St. Lo breakout, exploitation of the Remagen Bridge capture, envelopment of the Ruhr Pocket, and the link-up with Marshall Konev's Russian troops at Torgau.

Back in 1929 at Fort Benning, Ga., the assistant commandant at the Infantry School was talking about the kind of officers who win wars. "If I ever command a unit in battle and have the choice of two

The entire membership of the Overseas Press Club mourns with deep sorrow the loss of its most distinguished honorary member, General of the Army Omar N. Bradley.

He will be remembered as a great soldier and statesman, scholar and patriot. Those of us who encountered him, in line of duty as soldier or war correspondent, will never forget him as a man whose firmness was tempered by patience, and whose heart was always with the GIs who, were, in his words, "the front line of winning the war."

—Henry Gellermann

assistants," he said, "one of them will be Major Bradley, our weapons instructor. I'd choose him for his coolness under pressure and his common sense."

Fourteen years later, in the bomb-battered city of Bizerte in North Africa, Fort Benning's ex-weapons instructor got a radiogram from the ex-assistant commandant. It read: "All our confidence in you has been justified." It was signed: "General George C. Marshall."

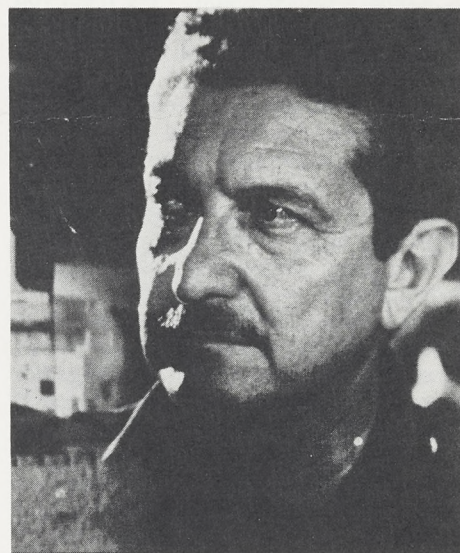
Marshall, however, was not the only one who spotted Bradley's potentialities. A Sunday School teacher and a railroad shop foreman in Moberly, Mo., once expressed similar confidence in the 17-year old boy, then working as a day laborer.

Young Bradley had no plans for a military career in those days. His father, a country school teacher, had died when Omar was 13. The family income came from Mrs. Bradley's small dressmaking shop. After high school, her son went to work in the railroad shops to save enough money for his first year's tuition at the University of Missouri, where he planned to study law.

One Sunday night in March 1911, after a meeting of the Junior Endeavor Society of the Moberly Christian Church, the superintendent suggested Omar try for a West Point appointment. Bradley said he couldn't afford it. He didn't know, until

(Continued on page 2)

## Israeli Weizman At Club May 14 12



Ezer Weizman

"I have been an expert on war all my life, but I had not the faintest notion about peace," says former Israel Minister of Defense Ezer Weizman. But the title of his new book, "The Battle for Peace," that will be published by Bantam Books on May 14, belies this sentiment.

Outspoken, gregarious, ambitious and one of the most popular politicians in the State of Israel, General Weizman will discuss the behind the scenes struggles to bring peace to the middle east before an Overseas Press Club luncheon audience on Tuesday, May 12.

Weizman's greatest accomplishment probably was as architect for the Israel-Egyptian accord. Originally, Weizman shared Menachem Begin's territorial hawkishness. But as the peace process unfolded, General Weizman became an eager advocate of reasonable concession and compromise.

Author/diplomat Weizman's candor is certain to blister a few members' ears but win applause from others. Evaluating other world leaders, General Weizman called the United Nations Secretary General "one of the most unpleasant men I have even had the doubtful pleasure of encountering." Former Secretary of

(Continued on page 3)



## BRADLEY

(Continued from page 1)

then, that the government paid for the education of its army officers.

Bradley wrote his congressman but the reply was not encouraging. Another youth had already been named. However, the congressman suggested Bradley take the entrance examination as a first alternate. That meant going to St. Louis, some 125 miles away. Bradley wasn't sure it was worth it — particularly the railroad fare. He had just about given up on the idea when his shop foreman heard the story.

"The Wabash Railroad can take you to St. Louis," the boss said. "We'll get you a pass. This is just the chance you've been needing and we think you can make the grade."

So Omar Bradley got a free ticket to St. Louis, passed the exam and — true to the traditional success story — got the military appointment when the original appointee flunked the entrance test. He entered West Point on August 1, 1911, the classmate of another plebe who was to make history in World War II — Dwight D. Eisenhower.

The Class of 1915 has 30 members who became general officers — but Omar Bradley got there first. He made brigadier general in February 1941, when General Marshall sent him to Fort Benning as commandant of the Infantry School and organizer of the Officers Candidate School — which trained 40,000 infantry lieutenants for World War II.

When President Truman, another man from Missouri, called Bradley back from Europe in August 1945, to take over as Administrator of Veteran Affairs, many remembered that few American generals had been successful in top public positions. Bradley had a few misgivings him-

self. Speaking at the Overseas Press Club, to many of the war correspondents who had served with him in North Africa and Europe, he said:

"I don't think there's any job in the country I'd sooner not have. Nor any job in the world I'd like to do better. For even though it is burdened with problems, it gives me the chance to do something for the men who did so much for us."

Bradley revamped the VA, located new hospitals in major cities adjacent to leading medical schools, staffed the hospitals with able, full-time doctors, speeded up handling of pensions, subsistence, other claims and benefits, extended educational and rehabilitation programs. In late 1947, Bradley left the VA to go back to his first love — the military, as chairman of the Joint Chiefs of Staff.

It is an appropriate coincidence that the soft-spoken, modest five-star general who preferred "Brad" to "General" should have been born on the birthday of another American who believed in the dignity of simple, human principles. The date was February 12, 1893, the place, Clark, Mo. He was named after Omar Gray, editor of the village weekly newspaper and his father's closest friend. But it was at his mother's insistence. There were so many Bradleys in that part of Missouri, she wanted a name that would distinguish her son from the others. It would seem that she need not have worried.

May he rest in peace.

—Ed Cunningham

## New Applications

## ACTIVE RESIDENTS

**Clarence Davis;** Staff Photographer, *N.Y. Daily News*,  
Sponsors: Ben Greenwald, Henry Gellermann

## ASSOCIATE NONRESIDENT

**John Burnett;** Freelance Writer, novelist  
Sponsors: Hallie Burnett, Ralph D. Gardner

## ASSOCIATE OVERSEAS

**Mariella Wolf;** British representative,  
K.S. Giniger Co. Inc.  
Sponsors: K.S. Giniger, Sally Kirkland

## New Members

## ACTIVE OVERSEAS

**George Bailey**  
**Joseph B. Fleming**  
**John W. Lower**

## REINSTATED

## ACTIVE RESIDENT

**Murray M. Weiss**

## ASIA INFORMATION DESK

The Asia Letter Ltd. can provide a weekly file of tailored news of your industry or special interest from Asia generally or a specific country at low cost. Contact Arthur Miller, The Asia Letter, Box 33477 Sheungwan, Hong Kong. Tel: 5-281-074, Telex: 61166 HKNW HX, Cable Address: Newsletter Hong Kong. In U.S., details available from Ed Neilan, Tel: (703) 549-0004.

## Letters

JOHANNESBURG—Foreign correspondents and their wives are still talking about the recent "lost weekend" with Afrikaner farm families in the rural Transvaal Province region near Mozambique and Kruger National Park.

*OPC Bulletin* readers may recall a previous note from Johannesburg, describing the successful dinner for Prime Minister Pieter W. Botha hosted by the Foreign Correspondents' Association.

The Prime Minister decided that foreign correspondents didn't know enough about white Afrikaners, who speak the Dutch-based Afrikaans language and who comprise 60 percent of the 4.5-million white minority ruling South Africa and its 20-million black majority.

So, he announced, foreign correspondents and their wives would be invited to spend a weekend with white Afrikaner farmers. A few weeks later, the invitation was made formal and last month some 40 correspondents and spouses boarded a chartered Hercules C-130 and flew to a farming region in the Eastern Transvaal.

There were lots of barbecues — they call them braais here — and lots of good South African wines and beers. The correspondents split up into smaller groups and spent Saturday night at the homes of farmers. Then, on Sunday morning, they were guests at the local Dutch Reformed Church for a religious service.

There was also an excursion to a local wild game reserve and then more food and drink before returning to Johannesburg later in the day aboard the aircraft.

The foreign correspondents are now gearing up for the April 29 general election in South Africa and for the April 18 first anniversary of independence in Zimbabwe.

Veteran OPC member **Barry Bishop** and wife were recently in Johannesburg on a tour of South Africa. Barry was well-known in Mexico City, where he worked as a correspondent for U.S. newspapers before retiring a few years back to Texas.

—Bill Nicholson

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HONG KONG—Newsreel Wang, who in the 1920s became the first cameraman for American newsreels in China, died in Taipei March 9 after a long illness. He was 80.

Wang Hsiao-ting, known to two generations of American foreign correspondents as Newsreel Wang, took one of World War II's most widely-published pictures.

On the last few frames left in his camera, Newsreel photographed a baby sitting alone and crying on a railroad track near bomb wreckage in Shanghai.

(Continued on page 3)

## Welcome to Athens

A reciprocal agreement making the home and facilities of the Foreign Press Association of Greece, in Athens, available to OPC members has been announced by President **Henry Gellermann**.

OPC'er **Constantine Soloyanis**, writing from Athens, tells us about the new set-up:

"The FPA is situated in the center of Athens, easily accessible from all leading hotels. Refurbishing is complete of the lower floors of the 3-story building to which the FPA took title last year. The lounge and reading room are open and bar facilities are functional. There is a secretariat which can supply information and references on press matters in Greece.

"Wednesdays have been designated 'National Nights' with social events sponsored by various Embassies. On Fridays, guest speakers are invited to 'meet the press.' In some instances a buffet lunch is supplied, about \$6 a person.

"Our address is: 23 Academias St., Athens 134, Telephone 3637318."



# How to Do Business With the Chinese

It may well be that OPC member **Sal T. Massimino** has written a book whose time has not yet come. It is true that China's industrial equipment is a step above tinker toys, its services bogged down in a rigid bureaucracy, its technology an engineer's nightmare. The enormous size of China as a marketplace for imports has not been lost on Peking's economic planners. Conventional wisdom would dictate that the regime woo any and all entrepreneurs, with a policy to turn China into an industrial nation. And indeed, tradewise, that is just what was beginning to happen.

In 1978, President Carter declared an open-door policy for Americans who have things to sell to that part of the Orient. American businessmen needed no prodding to take advantage of this incentive to increase their exports. Executives, their attache cases bursting with proposals and

plans, took off in droves. Some of the "biggies" in industrial America, such as Caterpillar, Pullman, Kellogg and many others, with agricultural equipment to sell, did get a foothold in China. Trade between the two countries was brisk and profitable.

If Mr. Massimino's book had come out during the 1978-1980 honeymoon, it would indeed have made the publisher and author sales happy.

And now, the bad news.

Early this year the Chinese government made a quick switch in objectives. Instead of planning for a future humming like an industrial complex that would raise the standard of living of its one billion population — most of whom earn less than 30 dollars a month — it opted for far lesser goals.

Its current priorities are to eliminate the budget deficit of \$7 billion and shift investments from heavy industry to light industry. It would be an exercise in frustration to figure out why Communist China did such a speedy change over — one which made it so unattractive to western businesses. In fact, dozens of countries are now packing bag and baggage and leaving China while others are setting up satellite offices around Hong Kong in case opportunity knocks once more.

If timing becomes the villain in frustrating the sales potential of "How To Sell To The People's Republic of China" much of the book is brimming over with cultural insights. Mr. Massimino has been to China many times, dealt with the government on many levels, and when invited to sumptuous banquets, before talking business he could pronounce every toast to his hosts in understandable Chinese.

One of the pieces of advice that the author constantly repeats in his book is that patience is the key to doing business with the Chinese bureaucracy. When inter-country trade was booming it could still take a year or more to conclude a deal. If patience is the buzz word for dealing with the Chinese then Mr. Massimino's good book might yet adorn the bookshelves of executives all over the western world.

—**Lawrence Stessin**

How to Sell to the People's Republic of China  
By Sal T. Massimino — Thomond Press-Van Nost-rand Reinhold, N. Y.

—**Al Kaff**

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Sonoma, Calif. — **Charles Schreiber's** gracious toast to "Colleagues Remembered," involving as it did memories of members who died in the past year, should be an annual feature.

I will lift my glass to Charles for recalling the names of old friends no longer with us.

—**George E. McCadden**

## WEIZMAN

(Continued from page 1)

the appraisal, "He looked like he'd be more at home as a university dean." But President Jimmy Carter got good marks. "As far as I know, no American president has ever helped Israel as much."

Warrior, statesman, hero, Weizman was born in Tel Aviv in 1924 into an illustrious family; his uncle was the great Chaim Weizmann, first president of Israel. At 18, he played a major role in Israel's War of Independence. When 26, he was appointed Air Force Chief of Operations and became its Commander in 1958.

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## OPC BULLETIN

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Irvin S. Taubkin, Editor; Helen Alpert, George E. Burns, Blythe Foote Finke, Rosalind Moore, Charles J. Schreiber, associate editors.

International energy Newsletter in midtown Manhattan has two openings available immediately. One is for an editing proofreader, experienced, preferably mature, who is also a copy processor, handling make-up and production supervision. Good English, spelling and typing are imperative.

Also wanted by same publication is an editorial clerk to assist with proofreading, newsclips, and the morgue.

For immediate further details please phone Ms. M. Klarke, 575-1242.



## Who, What, Where

By BLYTHE FOOTE FINKE

The founding president of the International Kite Flyer's Association, our beloved OPC founding president **Will Yolen**, receives an award from the American Parkinson Disease Association Sunday, May 3 at one p.m. in East Meadow in Central Park just north of the Guggenheim Museum in New York City. He is being honored for his contribution to kite flying. This will be the first annual Central park kite "jamborie." Yolen, also once coach of the Yale Kite Team, holds two Guinness Book of World Records for kite achievements: most kites aloft on a single string (178) and most hours keeping a kite aloft (179 hours). He is also the author of "The Complete Book of Kites and Kite-flying." He was responsible for changing the law, thus enabling the flying of kites in Central Park.

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Fellow OPC members "may be interested," writes **Otto J. Scott**, to know that he has been contracted to write a weekly literary column entitled "Margin Notes" for the *San Diego Tribune*. Any members with "items of literary interest" are invited to pass along to him so the San Diego market (now considered part of the Southern California book market, the largest in the nation) can learn about them without delay. His address is 3843 Southview Drive, San Diego, California 92117.

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**Julia Edwards** has returned from six weeks in Tanzania, the Seychelles and Kenya researching articles.

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Frontstage in the club dining room recently: Mort Gottlieb, Broadway producer of "Sleuth," "Tribute," "Same Time Next Year" and other hits, and associate Ben Rosenberg, lunching with house committee chairman **Nat Goldstein**.

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When David Paulin of the University of Iowa Journalism School gets a grant this year for study in aerospace subjects, he will be the first beneficiary of the Aviation/Space Writers Foundation. Which was set up by our own **Col. Barney Oldfield** several years ago at the request of J. Philip Geddes, then AWA President, eager to get more journalists more expert in aerospace.

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**Joan F. Lane**, OPC member in the City of Miami, Florida, Office of Information, reports that coverage by 45 U.S. and European journalists who visited there in March has been overwhelmingly favorable. Included in the newsmen's agenda were a tour of Liberty City, scene of the May riots, and visits to areas and facilities related to Miami's international trade activities.

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**Charles Gillett**, a member of the Overseas Press Club for more than 30 years, has been named to the Advisory Board of the Congressional Travel and Tourism Caucus. He is currently President of the New York Convention and Visitors Bureau. He was among the first appointees to the Advisory Board when it was formed by the last Congress, and has now been appointed to a second term. He has also been invited to serve on the Executive Committee. He was also recently awarded the Medal of Amity of the French Government for his efforts to stimulate tourism worldwide.

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**Thurston MacCauley**, in Paris recently to celebrate with his son Theodore, executive of Maclaren Publishers Ltd. of Britain's "Meetings International," writes the following to his OPC friends:

"The March 1st *Bulletin* evoked remembrance of things past for this writer now in the midst of his memoirs: death of **Isaac Don Levine**, who gave me a letter of introduction to William Hillman, then with Universal Service, Paris, with whom I covered Charles Lindbergh's historic solo flight landing at Le Bourget; worked for the old Paris *Herald* and knew well on our rival Chicago *Tribune* Paris Edition both **Leo Mishkin**, whose death was also noted, and **Waverly Root** about whom **Irene Corbally Kuhn** wrote charmingly of his latest opus "Food". Waverly gave a grand review to my food-drink anthology "The Festive Board", published first in London when I was in the London bureau of *The New York Times*.

And speaking of festive boards, though it be late to record it, **Doris** and I were treated to a superb *nouvelle cuisine* lunch at the Chantecler restaurant in Nice's fabulous Negresco Hotel as guests of the brilliant young chef Jacques Maximin. That was last Christmas. The tab, for ordinary mortals, was a staggering 220 francs.

Then, at the other end of the spectrum, in London we had an excellent Italian lunch at a very modest charge at the Spaghetti House on Duke Street, just off Oxford Street, managed by the genial Nino Basta, a tip I pass along to fellow OPCers in London where inflation is just too rampant."

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Our ever stalwart OPCer **Grace Naismith** is full steam ahead again with one of many activities, this time as chairman of the Awards Committee of the American Society of Journalists and Authors (ASJA). She is listed on the program of the tenth ASJA Annual Writers Conference, also sponsored by Long Island University May 9 at the Biltmore Hotel, to present the Mort Weisinger Award to Freelance writer Michael Frome; the Magazine of the Year Award to *Omni*, and the Author of the year Award to Norman Cousins.

**Flora Rheta Schreiber**, who did the bestselling "Sybil", will also participate.

A major speaker at the conference will be the *People Weekly* special correspondent **Kay Cassill** on "The Business of Freelancing." She gives similar lecture July 12-18 at a Wesleyan Writers Conference in Middletown, Connecticut. On June 20 she speaks to the Iowa Twins Club in Davenport, Iowa on her new book "Twins: Nature's Amazing Mystery" (Athenum, Spring 1982). Kay urges all OPC members to send in any information on "twins" as her research is not yet complete, and she thanks all those who have helped so far.

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**Hear Weizman Tuesday, May 12.**  
**Reserve now with Mary Novick,**  
**679-9650. Members, \$17;**  
**guests, \$20.**

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